netatmo
welcome

Netatmo Launches Three New Features for Welcome, the Indoor Security Camera with Face Recognition

CES, Las Vegas, 6 January 2016 – Netatmo, an innovative company developing consumer electronics for a better and connected lifestyle, introduces today 3 powerful new features for Welcome, its indoor security camera with face recognition:

- The next generation of Welcome's breakthrough face recognition technology, to enhance user experience
- Personal FTP storage availability
- Home alarm detection

Welcome recognizes the faces and sends the names of people it sees to the user's smartphone. The camera notifies the user exactly who is at home, their loved ones or a stranger. Welcome, the indoor security camera with revolutionary face recognition, was launched at CES 2015 and won four CES Innovations Awards.

"Welcome is a game changer, making smart homes even smarter," explains Fred Potter, Founder and CEO at Netatmo. *"It is the most advanced consumer security camera. With Welcome, the user knows who enters their residence and when, giving them peace-of-mind when they're not home".*

Next generation of face recognition technology

Netatmo boosts Welcome's facial recognition performances.

"Our new advanced facial recognition algorithm marks a step-change for artificial intelligence. It enhances Welcome's efficiency significantly to deliver impressive performances, better than state-of-the-art, allowing the camera to recognize faces with more accuracy", says Fred Potter, Founder and CEO at Netatmo.

This unique artificial intelligence algorithm, developed in-house by Netatmo teams, also reduces Welcome's training time.

Personal server to FTP storage

In addition to the local SD card storage, Welcome's videos can now be stored to a user's personal server using FTP. The camera automatically transfers videos as soon as they have been recorded.

Both storage solutions, local SD card and personal FTP server, don't incur any additional charge or subscription.

Alarm detection

Welcome is now able to detect acoustic alarms. The camera sends a notification and records a video whether it detects a smoke alarm, CO alarm, security alarm or siren.

Availability and compatibility

The 3 new features will be available for free via automatic updates in Q1 2016.

Welcome App is compatible with iPhones featuring iOS 8 and above, and Android smartphones 4.3 and above. The user can access the Welcome App from their smartphone, tablet, PC/Mac or Apple Watch.

Welcome is available on Amazon and at Apple stores. The camera can also be purchased directly from Netatmo.com.

About Netatmo

Founded in 2011, Netatmo is an innovative company developing consumer electronics for a better and connected lifestyle. Netatmo carefully designs their products' mechanics, electronics and embedded software. Netatmo industrializes them with the finest quality standards and designs the mobile and web applications that unleash their capabilities.

Netatmo's smart products fall into three categories: security, environment and heating.
The first device launched by the company, the Weather Station for Smartphone, allows owners to monitor the environment in more than 170 countries. It's the world's crowd-sourced weather observation network. In November 2013, Netatmo launched their Thermostat for Smartphone, dedicated to the European market. Designed by Philippe Starck, it helps users to save 37% energy to heat their home. Netatmo launched Welcome in 2015. Welcome is an indoor security camera with revolutionary face recognition technology to distinguish who is at home and to alert immediately about intruders.

At CES 2016, Netatmo unveils Presence the first outdoor security camera with breakthrough deep learning technology, able to detect and report about people, cars and animals.

Netatmo is widely recognized for its products each year at the prestigious CES Innovations Design & Engineering. In 2016, the brand has been honored for Presence with 4 CES Awards.

Press Contacts
Airfoil Group
Don McLean
+1-248-304-1463
netatmo@airfoilgroup.com