



Netatmo expands its Security range and launches its Smart Outdoor Camera with Siren

Paris, May 28th 2020 – Netatmo, the leader in smart products for a safer, more comfortable home, introduces its new Smart Outdoor Camera with built-in Siren.



The Netatmo Smart Outdoor Camera with built-in Siren alerts the user in real-time if a break-in occurs and deters burglars. It distinguishes between a person, an animal, a vehicle or a harmless movement and immediately warns the user if a suspicious activity is detected. The user can act straight away and remotely trigger the 105-dB alarm to scare away the intruders. All the features of the Netatmo Camera are available without subscription.

“The Outdoor Camera with Siren reinforces home security and provides the user with a means of deterring intruders before they can enter their home,” explains Fred Potter, Founder of Netatmo and CTO of the Eliot program of Legrand. *“Designed to ensure the best smart home experience, the Outdoor Camera with Siren is a useful and reliable device that guarantees the security of our users’ data, with no subscription or unwanted notifications.”*

This new Camera expands Netatmo’s range of Security products. The user can now choose between the Smart Outdoor Camera with Siren and the Smart Outdoor Camera without Siren.

Leave home with peace of mind thanks to the Netatmo Smart Outdoor Camera with Siren

With the Netatmo Smart Outdoor Camera, the user can monitor their home via their smartphone, tablet or computer at all times, even if they are miles away.

Installed outside the home, the Camera analyses in real time if a person approaches the house, if a car pulls into the driveway or if a dog is roaming around the garden. As a result, it sends the user a precise notification and video when an event unfolds outside their home. If an intruder is detected, the user can trigger the Camera's Siren to deter them.

For example, if the user is at work and the Camera detects a burglar in their garden, they will receive an alert on their smartphone along with a video of the event. The user can then manually trigger the Siren and its deafening 105-dB alarm from the Netatmo Security app to scare away the intruder.

Fully customisable notifications

The settings for the Outdoor Camera with Siren are fully customisable. The user can disable recordings and notifications on a case-by-case basis. The user decides whether or not to be notified or to record when the Camera detects a person, a car or an animal.

The Alert-Zones feature allows the user to define specific detection areas: around the garden shed, the front gate, the garage door, etc. The Camera only notifies the user when an event takes place in these particular areas.

Night and day protection

The Smart Outdoor Camera with Siren has a Full HD 1080p camera so it provides high-quality images in high definition, whatever the lighting conditions. Its 100-degree wide-angle lens and 20-metre field of detection ensure substantial coverage.

The Camera is also equipped with infrared night vision to monitor the home and ensure excellent vision when it's dark.

It also has a built-in smart lighting system. If there is an alert, the light will switch on and can deter intruders.

The user can configure this smart lighting via the Netatmo Security app. For example, they can decide that the light should switch on automatically when movement is detected in order to keep possible prowlers away, or simply to light up the house porch when someone arrives.

Data protection and no subscription fees

All the features of the Outdoor Camera with Siren are available without a subscription.

The videos are stored directly on the included microSD card, with no extra costs. As the card is encrypted, it provides a higher level of protection for its contents. Therefore, potential intruders will not have access to the Camera's images.

Videos can also be transferred to and stored on the user's Dropbox account or personal FTP server.

Compatibility with interoperability platforms

The Camera is compatible with Apple HomeKit, Amazon Alexa and Google Assistant. Thus, the user can create personalised scenarios to connect their Camera to other connected devices in their home, in various combinations.

For example, they can decide that all the outdoor lights should light up in red when a vehicle is detected on their property.

Quick and easy installation

The Outdoor Camera with Siren can be installed in no time at all. The Siren is built into the Camera so it does not need to be installed separately.

This means the Outdoor Camera with Siren is installed like a traditional outdoor camera. Simply position it in place of an existing light or another strategic location to keep a close eye on your home, then connect it to the home's Wi-Fi network.

The user controls the Camera remotely and accesses all of its features via the Netatmo Security app on their smartphone, tablet or computer.

An elegant, weather-resistant design

The Netatmo Outdoor Camera with Siren was designed to stand the test of time and weather. It is made of high-strength aluminium, glass and plastic with UV protection. Protected against water and humidity thanks to the HZO technology, it withstands all weather conditions.

Availability

The Netatmo Smart Outdoor Camera with Siren will be available from June 9th in stores and can be pre-ordered starting from today on www.netatmo.com, www.proshop.se, www.power.se, www.elon.se. The Camera retails for 3799,99 SEK.

The Netatmo Smart Outdoor Camera without siren is also available through these outlets for 2999,99 SEK.

The Netatmo Security app is free and compatible with iPhones, from version iOS 9, and Android smartphones, from version 5.0. The Netatmo web app is available on Mac and PC.

About Netatmo

Netatmo is a leading smart home company that creates simple and smart products for a safer, more comfortable home.

Since its launch in 2012, Netatmo has been committed to designing products that are:

- 100% inclusive: no subscription fees or extra costs
- 100% secure: data protection and privacy guaranteed
- 100% upgradeable: free upgrades and features added regularly

To date, Netatmo has launched 13 smart home devices and accessories. Helpful and easy to use, these products make everyone's daily life easier while improving well-being at home.

In addition to its consumer product lines, the company collaborates with key leaders of the building industry through its "with Netatmo" program to develop smart solutions that integrate into the home's infrastructure.

In 2018, Netatmo joined the Legrand Group, a global specialist in electrical and digital building infrastructures.

Netatmo, same home, just smarter.

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