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## **The Thermostat for iPhone Wins the Prestigious CES Innovations Design and Engineering Award in the Home Appliances Category**

Paris, November 2013 – Netatmo, an innovation company developing consumer electronics for a better and connected lifestyle, was recognised by the *Consumer Electronics Association (CEA)* for the excellent technology and design of the recently launched Thermostat for Smartphone designed by Starck.



Unveiled this past September, the Netatmo Thermostat for Smartphone remotely controls heating. Anywhere, anytime, from the touch of a button the user can monitor and adjust heating from a smartphone, tablet or PC with the free App. Widely compatible, it replaces most wired and wireless thermostats on the market and can be used with fuel, gas and wood systems.

The Thermostat adapts to your life by observing your habits: it knows what time the day starts, when the kids get home from school and when it's time to go to sleep. It self-regulates to provide a comfortable temperature adapted to your activities while economising energy.

The Thermostat is for anyone interested in reducing their energy bill and reducing their carbon footprint.

By showing the user temperature data and a history of energy consumption, the user can understand how to manage their budget and measure their impact on the environment, and thus avoid wasting energy and reduce their carbon footprint.

Last year, Netatmo was recognised with a CES award for the Weather Station, which measures the quality of the air inside and outside the home.

Designed by Starck, the Netatmo Thermostat for smartphone incorporates the values and aesthetics of the brand. The audacious yet minimalist design fits perfectly into any interior.

“We are very proud to be recognised by the CEA this year for our Thermostat for Smartphone. Receiving the CES Innovations Design and Engineering award is the ultimate recompense for our work on an international level,” said Fred Potter, founder and CEO of Netatmo.

Sponsored by the Consumer Electronics Association, the producer of the International CES, which is the global gathering place for all who thrive on the business of consumer technology, this award recognises Netatmo's exceptional achievement. It joins a small percentage of other products that are given this honour each year.

The Innovations entries are judged based on the following criteria:

- Engineering qualities, based on technical specs and materials used
- Aesthetic and design qualities, using photos provided
- The product's intended use/function and user value
- Why the product deserves the Innovations award, including specifics regarding its unique/novel features and features that consumers would find attractive
- How the design and innovation of this product directly compare to other products in the market place

Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, independent engineers and members of the trade media to honor outstanding design and engineering in cutting edge consumer electronics products.

The Thermostat will be displayed in The Venetian at the 2014 International CES, which runs January 7-10, 2014 in Las Vegas, Nevada in addition to also being displayed at CES Unveiled: The Official Media Event of the International CES from 4-7 p.m. on Sunday, January 5 in South Seas Ballroom C at Mandalay Bay. Netatmo will also have a stand at CES located in the South Hall 26700.

The Thermostat for Smartphone is available for sale in France at the SRP of 179€, and will be available in the first quarter of 2014 in the UK.

#### **About Netatmo**

Created in 2011 by Fred Potter, Netatmo is an innovation company developing consumer electronics for a better and connected lifestyle. Using the highest standards, Netatmo creates each product keeping in mind design, mechanics, electronics and embedded software. To unleash the full capacity of the products they are designed to connect to mobile and web applications.

The first device launched by the company, the Netatmo Personal Weather Station, allows one to measure the indoor and outdoor air quality, the weather and more and then consult the data directly on their iPhone, iPad, Android, PC or Mac. Netatmo Weather Stations currently monitor the environment in more than 155 countries.

Netatmo won innovation awards from the prestigious Consumer Electronics Show in 2013 and 2014. In June 2013, the company raised 6 million dollars in order to continue its innovation efforts and increase its development and activities in the US, Europe and Asia.

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