

netatmo welcome

Netatmo unveils Welcome,
The camera that recognizes each family member



For immediate release:

Netatmo, an innovation company developing consumer electronics for a better and connected lifestyle, unveils Welcome, the first smart home camera featuring revolutionary face recognition technology that recognizes each family member.

Welcome sends the names of the people it sees to the user's smartphone. The camera also notifies users when it detects an unknown face.

Welcome won four awards at the renowned "2015 CES Innovations Awards" in the following categories: "Smart Home," "Home Appliances," "Digital Imaging" and "Tech for a better World." This is the third consecutive year, Netatmo has been honored for its products' success.



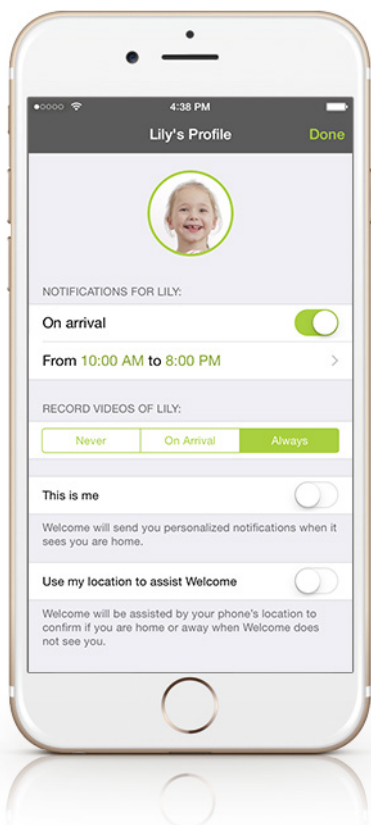
Welcome recognizes each family member

Welcome's face recognition technology is a breakthrough in the smart home camera market. Welcome refers to people by their name and notifies the user when a stranger's face appears. The camera learns to identify each family member.

Welcome allows users to know instantly who is home. When children get home from school, parents are informed with smart notifications: «Lily is home». The camera also reassures people that care for an elderly parent.

“Netatmo is proud to present Welcome. Its outstanding technology makes today's smart homes even smarter. Welcome addresses two major consumer needs: to know when their loved ones are home and to be aware if a stranger breaks into their residence. Welcome brings peace of mind to all family members,”

said Fred Potter,
CEO and Founder of Netatmo.



Welcome, designed to protect privacy

Welcome was conceived with the greatest respect for privacy. Welcome provides reassurance without surveillance.

Privacy settings are fully customizable. For each family member, the user decides whether or not Welcome should send notifications or store footage. Parents are able to respect their children's individual privacy needs.

Recorded videos and identification data stay entirely private thanks to the camera's local SD card. They are not saved in the cloud. Without the SD card, the camera cannot record any data.

This local storage approach allows for no additional fees or required subscription to use the camera or access its information.

Furthermore, access to the camera from the user's smartphone is secured by a bank-level encrypted connection to guarantee the highest level of protection.



Welcome, a seamless experience

Welcome's setup is straightforward: the camera only has to be plugged in and paired to the free App, available in the App Store or Google Play.

The user can access the Welcome App from their smartphone, tablet or PC/Mac. The dashboard screen displays every person currently home and plays a live stream video. The timeline screen lists past events and people detected by the camera.

Welcome, a revolutionary camera with minimalist design

Welcome is a full HD camera capturing stunning images under any light condition. Night vision is guaranteed thanks to Welcome's powerful infrared LED.

Its extensive 130 degree field of view provides unprecedented coverage.

Made of beautiful anodized aluminum, Welcome has a unique and pure design that blends seamlessly into any interior.



Welcome, an award-winning camera

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Technical specifications

- › Face recognition technology
- › Stunning images, 1080p full HD resolution, extra-large 2 micron pixels
- › Extensive 130° field of view
- › Superior night vision due to outstanding light sensitivity and powerful infrared LED
- › Micro-SD card included
- › Bank-level encryption
- › Easy to setup within minutes
- › Wi-Fi or Ethernet connection
- › Embedded microphone
- › Powered through micro-USB and included plug

Availability and compatibility

Welcome will be available in the second quarter of 2015.

Welcome Tags increase the camera's reach. They will be sold separately. They may be placed indoors or outdoors, on windows, doors or driveway gates. They will signal on the user's smartphone any movement occurring.

Welcome App is compatible with iPhones featuring iOS 8 and Android smartphones 4.3 and above.

About Netatmo

Created in 2011, Netatmo is an innovation company developing consumer electronics for a better and connected lifestyle. Netatmo carefully designs its products' mechanics, electronics and embedded softwares. The company uses the highest quality standards and designs the mobile and web applications that unleash the full capabilities of its products. Launched in 2012, the Weather Station for Smartphone monitors the environment in more than 170 countries and establishes the world's largest weather observation network. The Thermostat for Smartphone designed by Starck, available since 2013, allows users to remotely control their heating and save energy. It is now distributed in seven European countries. June, the revolutionary beauty coach, was introduced at CES 2014. The bracelet measures sun exposure and provides personalized sun protection recommendations. At CES 2015, Netatmo unveiled Welcome, the camera that recognizes each family member.

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