



THE FIRST
PERSONAL WEATHER STATION
FOR iPhone, iPad & iPod TOUCH

WEATHER
&
AIR QUALITY
MONITORING





NETATMO DEBUTS ITS URBAN WEATHER STATION : THE FIRST PERSONAL WEATHER STATION FOR IPHONE, IPAD & IPOD TOUCH

Personal indoor/outdoor weather station and free app lets users monitor the quality of their micro and macro living environments, accurately tracking and monitoring both weather and Air Quality.

Paris – August 2012

Netatmo, a company dedicated to designing products that monitor the weather and environment, unveils its Urban Weather Station, a new device specifically designed for iPhone, iPad and iPod touch that allows users to monitor indoor and outdoor environmental elements including temperature, humidity, air pressure, CO₂ levels and more. The Netatmo Weather Station quantifies personal environments like the home and office, and wirelessly transmits data through WiFi to the Netatmo App, which features an intuitive, easy-to-read interface.

"Air quality and weather conditions are a daily concern for city residents around the globe," said Fred Potter, CEO, Netatmo.

"By integrating air quality sensors into an easy-to-use personal weather station, specifically designed for iPhone, iPad and iPod touch we're able to help users improve their indoor wellness and adapt their outdoor activities – creating a better way of life for everyone."

With this WiFi connected Personal Weather Station, Netatmo also aims to create the largest weather and air quality monitoring network ever established.

A key innovation in the station is its ability to evaluate indoor air confinement by measuring CO₂ concentration. When CO₂ reaches an excessive level, the user is alerted directly on his or her iPad, iPhone or iPod touch, and can take action like ventilating his or her home.

The Air Quality conditions reported by the Netatmo App also allow users to assess the best times for outdoor physical activity, when to commute versus drive to work and more – all instances where Air Quality is of the utmost importance.

Official Pricing:

US Dollars : 179 \$

Euro: 169€

Sterling : 139 £

Swiss Franc : 209 CHF





In addition to receiving real-time notifications on Air Quality and weather conditions, users have access to a lifetime online account, free of any subscriptions, where all station measurements and data are stored. Over time, users can access data history and review it using the Netatmo App.

On a much larger, more impactful scale, Netatmo allows users to contribute to its Urban Weather Program, creating a wider network for weather data monitoring and pooling to help meteorologists, environmental activists, scientists and people living in urban environments gain a better understanding of the city climate landscape.

The data collected from the Netatmo Community could possibly turn into a crucial resource for climate research, helping us all get a stronger connection to the world in which we live.

Other functions of the Urban Weather Station include a detailed seven day forecast and a light indicator for reading CO2 levels. The Urban Weather Station can even detect sound to make sure average noise levels in the home remain at a healthy balance, a helpful feature for parents looking to protect their family from noise pollution.

The Netatmo Urban Weather Station comes with one indoor module and one outdoor module to monitor each living environment.

The shell for both modules, constructed from a single piece of durable aluminum, features a smooth, clean design.

The indoor and outdoor modules are powered by the included USB wall Adapter and 4 AAA batteries, respectively, and come packaged with a wall mount kit for outdoor installation.

Netatmo's Urban Weather Station is now available at www.netatmo.com.

To download press kit materials, visit www.netatmo.com.

For more information on Netatmo and the Urban Weather Station, contact PR representative **Sophie Isacowitz
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ABOUT NETATMO

Netatmo manufactures the world's first Personal Weather Station for iPhone, iPad and iPod touch.

Netatmo was established in 2011 by Frederic Potter and Jean-Pierre Dumolard, both highly successful and experienced entrepreneurs in the technology space with companies such as WITHINGS or CIRPACK. Netatmo strives to bring consumers a better way of life through using connected devices technology for environment monitoring while maintaining a commitment to elegant design.

Visit www.netatmo.com for more information.



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Forbes

«The part that I found most interesting about this new product and service is the Paris-based company's effort to create a Wi-Fi connected citizen-based weather and air quality monitoring network.»

Wired

«If you're a weather geek like me you want to know the conditions precisely where you're standing, nothing else will do!»

Time

"Think of it as "cloud" weather, going wherever you go. The upside is that you can check the weather inside or outside your house whether you're at home, work, or lounging on a beach (with Internet access) somewhere."

Proud Green Home

«It's the ultimate geek gift. A weather station that monitors outdoor weather and indoor air quality using your iOS devices, including the iPhone and iPad.»

Today's iPhone

«Let me just throw this out there – this looks awesome, and I want one.»

EnGadget

«...the real trick is the matching iOS (and eventually Android) app. It's for more than just gauging the wisdom of biking to work: the free app tracks historical trends and shares them with fellow users in a network that Netatmo hopes will provide a better understanding of wider-scale and longer-term trends.»

USA Today

«A great gift»

Mac Life

«Super Cool»

Boston Globe

«Not only does it work as advertised, it's one of the most attractive device I reviewed»

Discovery Channel (online)

«[...] meteorologically-inclined, or your daily activities depend on knowing the current conditions outside, the Netatmo Urban Weather Station is for you.»

TUAW

"What's fascinating is that Netatmo is using your data to create the Urban Weather program, a project in which a hopefully huge number of Netatmo sensors will generate a worldwide database of weather and air quality information. As for the iPhone app, it looks amazing."

Apartment Therapy

"Setting up the Netatmo Urban Weather Station is a snap. The swipe and tap interface is intuitive and fast, all presented beautifully with an easy to understand color-based system"

Run a round tech

"While the Urban Weather Station sounds awesome for personal use, it's goals are just as awesome: Netatmo aims to build the world's largest weather and air monitoring network the world has ever seen."





TECHNICAL SPECIFICATIONS

SIZE

Indoor module:	45x45x155 mm
Outdoor module:	45x45x105 mm

MECHANICS & DESIGN

Single piece of durable aluminum shell. UV-resistant.

SENSORS AND MEASUREMENTS

Temperature (indoor)	
Ranges from:	0°C to 50°C / 32°F to 122°F
Accuracy:	+/- 0.3°C
Temperature (outdoor)	
Ranges from:	-40°C to 65°C / -40°F to 150°F
Accuracy:	+/- 0.3°C / +/- 0.54°F
Hygrométrie (intérieure et extérieure)	
Ranges from:	0 to 100%
Précision:	+/- 3%
Baromètre	
Ranges from:	260 to 1260 mbar / 7.7 to 37.2 inHg
Accuracy:	+1 mbar / +/- 0.03 inHg
CO ₂ meter (indoor)	
Ranges from:	0 to 5000 ppm
Accuracy:	+/- 50 ppm or +/-5%
Sonometer	
Ranges from:	35 to 120 dB

UNITS

US system:	°F and inHg.
Metric system:	°C and mbar.

CLOUD DATA STORAGE

Available from multiple devices, no storage limit.
Record frequency:

every 5 minutes

FREE APP, LIFETIME SUPPORT

No subscription fee.
App available on the App Store and on Google Play.
Free access to your online personal dashboard.

WIRELESS SPECIFICATIONS

Wifi 802.11 b/g/n compatible.
Supported security: Open/WEP/WPA/WPA2-personal (TKIP and AES).
Wireless connection between modules:
915 MHz or 868 MHz long range 100m.

POWER AND BATTERIES

Indoor module powered by USB wall adapter.
Outdoor module powered by 4 AAA batteries (up to 1 year autonomy).

OTHER FUNCTIONS

Detailed 7-days weather forecast.
Outdoor air quality index: Available in the U.S. and Europe.
Light indicator for direct CO₂ reading.
Accessible from multiple devices.

PACK CONTENT

One indoor station.
One outdoor module.
USB cable for wall adapter or desktop set up: 1.5 m / 5 feet.
USB wall adapter.
Wall-mount kit for outdoor module.
4 AAA batteries.

HARDWARE REQUIREMENTS:

Wifi router and internet access.
Public hotspots not supported.

IPHONE AND IPAD COMPATIBILITY

iPhone 4S
iPhone 4
iPhone 3GS - requires iOS 4
iPhone 3G - requires iOS 4
iPad (3rd generation)
iPad 2
iPad - requires iOS 4
iPod touch (4th generation)
iPod touch (3rd generation) - requires iOS 4
iPod touch (2nd generation) - requires iOS 4

ANDROID COMPATIBILITY

Android 2.3.4 or higher

