

## **PRESS RELEASE**

**EMBARGOED UNTIL THURSDAY, DECEMBER 4, 2014**

### **NETATMO AND WEATHER UNDERGROUND PARTNER TO BUILD THE WORLD'S LARGEST PERSONAL WEATHER STATION NETWORK AND ENHANCE FORECASTS**

SAN FRANCISCO, December 4, 2014 – [Netatmo](#), an innovative company developing consumer electronics for a better and connected lifestyle, and [Weather Underground](#), a leading commercial weather service in the USA, announce today that they have partnered to build the world's largest personal weather station network and bring consumers the most advanced, hyper-local forecasts.

Netatmo's network of weather stations monitor the environment in 174 countries and provides station owners' access to information such as temperature, humidity, air pressure, CO2 level, noise level, and rainfall directly from their smartphone, tablet, or computer. Through this partnership with Weather Underground, Netatmo adds an unprecedented number of data points to the Weather Underground Personal Weather Station (PWS) Network; making it the largest network of personal weather stations in the world. As a result of the integration of the Netatmo Stations, Weather Underground is able to further enhance the accuracy of their forecasts and provide users with individual forecasts and weather information for each specific data point.

"We're particularly pleased to share the data of the Netatmo Weather Stations community with Weather Underground, to contribute to even more accurate weather analyses. With this partnership Netatmo contributes to a better understanding of the environment," explains Fred Potter, CEO of Netatmo.

"We're excited about the partnership with Netatmo and to integrate the data from their vast network of weather stations into our Personal Weather Station (PWS) Network. Our network was created to address the growing need for meteorologists to gain access to more granular data. With the data supplied by personal weather stations across the world, we're able to fill in the gaps and provide users with extremely localized forecasts," says Jim Menard, General Manager of Weather Underground.

Netatmo station owners can access their weather data from the Netatmo apps and website, and with this partnership, can also view their data within any of the Weather Underground apps and on wunderground.com; further expanding the accessibility of their data.

#### **About Netatmo**

Created in 2011, Netatmo is an innovative company developing consumer electronics for a better and connected lifestyle. Netatmo carefully designs their products' mechanics, electronics and embedded software. Netatmo industrializes them with the finest quality standards and designs the mobile and web applications that unleash their full capabilities.

The first device launched by the company, the Netatmo Personal Weather Station, allows one to measure indoor air quality, weather and more. In November 2013, Netatmo launched their second product, a Thermostat for smartphones designed by Philippe Starck. At the 2014 CES, Netatmo unveiled JUNE, the first bracelet that measures sun exposure and provides recommendations to women on how to protect their skin from sun effects. Netatmo was recognized with 3 awards from the prestigious CES Innovations Design & Engineering awards in 2013 and in 2014.

**About Weather Underground**

Founded in 1995 as the first online weather service, Weather Underground supplies weather data solutions to the many of the leading media companies and millions of users across the globe through their mobile apps and website wunderground.com. With the largest personal weather station network in the world, Weather Underground is able to provide meaningful and reliable weather data to people in real-time. Weather Underground is part of The Weather Company and is based in [San Francisco, California](#).

**Press contacts:****Kali Fry**

650-691-7312

[fry@airfoilgroup.com](mailto:fry@airfoilgroup.com)

**Andria Stark**

Communications Manager

Weather Underground

[press@wunderground.com](mailto:press@wunderground.com)