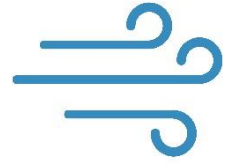


# NETATMO



## Gardening is easy with Netatmo's Personal Weather Station

*Stop the guess-work in your garden, through smart solutions anyone can become an expert gardener, from plant novices to avid gardeners.*



While the return of Spring means garden lovers can finally get to planting, the season poses special challenges for experts and novices. Whatever the weather, it's crucial for gardeners to know how to handle climate changes to better protect and prepare their garden. Netatmo helps users know precisely what is happening to their plants through the Netatmo Weather Station and its accessories, the Rain Gauge and the Wind Gauge which measure different meteorological data.

Whether it's raining or sunny, climate conditions dictate what a garden needs and has an impact on its plants. Too high or too low temperatures affect the quality, quantity, colour and even flavour of fruit<sup>1</sup>. A good knowledge of the weather is essential for the proper care of any garden through the changing seasons.

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<sup>1</sup> Rick BICKLING, Last frost date: what it means to your garden, The How do gardener, 2016

## Why is the Netatmo Personal Weather Station essential to gardeners?

With the Netatmo Personal Weather Station, users measure in real time the outdoor temperature, humidity and atmospheric pressure and define customised alerts according to their needs. For example, they are warned when the temperature approaches 0°C and know when to protect their plants in case of spring frost. Moreover, by looking at the history of their data they can finally understand why flowers bloom later this year.



## Custom and precise irrigation for a beautiful garden



The proper amount of water is essential for plants to grow. The Netatmo Rain Gauge records how much rain has fallen per hour and per day which lets gardeners save money by watering only when their plants need it. They can also connect their Rain Gauge to their connected irrigation system to automatically stop watering when it rains.

## Know the wind's strength and protect your plants



Wind can be harmful to any garden: it lowers the temperature, damages vegetation and dries plants and soil. With the Netatmo Wind Gauge, gardeners receive alerts in case of strong winds so they can prepare. The Netatmo Wind Gauge provides accurate wind speed measurement and direction, which is essential for proper watering or for protecting saplings.

## Price and availability

The Netatmo Personal Weather Station retails at £139, the Rain Gauge at £59 and the Wind Gauge at £89,99. All products are available at [www.netatmo.com](http://www.netatmo.com), Amazon.com and at John Lewis, Argos, Shopdirect and Dixons.

A special offer is available on the Netatmo online store: The Weather Station and the Rain Gauge are available at £169, instead of £198. Users can also benefit from a “satisfied or refunded” offer for 30 days after their purchase.

The Netatmo Weather app is free and compatible with iPhones, from iOS 9, and Android smartphones from 4.2. The Netatmo web application is available on Mac and PC.

## About Netatmo

Netatmo is a revolutionary smart home company, developing ground-breaking, intuitive and beautifully designed connected consumer electronics. Truly smart, Netatmo's innovative products provide a seamless experience that helps users create a safer, healthier and more comfortable home.

Netatmo carefully designs the mechanics, electronics and embedded software of all its products to the highest standards. Netatmo also creates the mobile and web applications that fully realise their potential.

In November 2015 Netatmo completed a series B funding round of €30 million. The company previously raised €4.5 million in 2013.

Since 2012 Netatmo has launched thirteen devices and accessories, divided into four categories:

**Weather** – the Personal Weather Station and its accessories, the Additional Indoor Module, the Rain Gauge and the Wind Gauge).

**Energy** – the Smart Thermostat and Smart Radiator Valves, both designed by Philippe Starck.

**Security** – the security cameras Welcome, for indoors, and Presence, for outdoors, and their accessories, the Tags and the Indoor Security Siren, and the Smart Smoke Alarm.

**Air Care** – Healthy Home Coach, the smart indoor climate monitor.

Netatmo is a leading innovator in the smart home industry with products available through a growing network of distributors worldwide, selling to consumers through major retail and B2B channels.

Through its program “with Netatmo”, Netatmo develops connected solutions with leading brands in the building industry to be integrated into residential home infrastructure, whether new-build or renovation.

### Press Contact

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