

netatmo presence

Netatmo unveils Presence, the smartest outdoor security camera, that detects people, cars and animals

UNDER EMBARGO UNTIL JANUARY 04, 2016 - 04PM (LAS VEGAS TIME)

Netatmo, an innovative company developing consumer electronics for a better and connected lifestyle, unveils Presence, the outdoor security camera able to detect and report about people, cars and animals.

Once installed outside, Presence analyzes in real-time if someone loiters around the home, a car enters the driveway or a pet is in the yard. It understands what it sees and notifies the user if something is detected in the monitored area.

Presence won 4 awards at the renowned “2016 CES Innovations Awards” in the following categories: “Smart Home”, “Digital Imaging”, “Tech for a Better World” and “Embedded Technologies”. For the fourth consecutive year, Netatmo has been honored for its success.

Presence does outdoor security better

Presence embeds the revolutionary *Smart-Sight™* feature. *Smart-Sight™* uses a breakthrough deep learning algorithm able to detect the presence of people, cars and animals.

The camera allows the user to know instantly what’s happening outside his home and informs him with smart notifications: “Person seen”, “Car seen” or “Animal seen”.

Presence alerts the user if something is wrong at the vacation home, helps the user to feel safe after recent criminal activity in the neighborhood or warns when the delivery man brings a package and no one’s home to receive it.

“Presence goes way beyond existing outdoor security solutions on the market. As the only consumer outdoor security system using a sophisticated deep learning technology, Smart-Sight™, Presence is able to analyse and report precisely what’s happening outside the home. It provides the best response to the fast growing demand of outdoor smart security systems”, explains Fred Potter, Founder and CEO of Netatmo.



Presence protects day and night

At night, discreet watching and recording is possible with Presence's powerful infra-red night vision. Presence also has an integrated smart floodlight. When it's activated, the camera captures bright color videos

even in the midst of the night. In addition, the smart floodlight can be set to detect and scare off any unwanted visitors or to light up the way when it's dark.

Presence, to be notified about what matters

Presence's notifications and recordings are entirely customisable. The user decides whether or not to be notified or record when Presence detects a person, a car or an animal. Presence alerts only when necessary.

Presence runs the *smart zones* function. The user can select specific zones for motion detection alerts: around the garden shed, the gate or the garage door. Presence sends detailed notifications when something happens in these user-defined areas.

Data storage to meet everyone's needs and respect privacy

Presence comes with all features included: smart notifications, full HD video recording and storage as well as the timeline of events. Presence stores videos locally on an internal micro SD card and may automatically transfer the footage to a personal FTP server.

Storage is entirely free and doesn't incur any additional subscription or fee.

Data transmission from the camera to the user's smartphone is secured by end-to-end bank-level encryption, to guarantee the highest level of protection. Furthermore, the Netatmo account security system alerts the user immediately if his Presence camera is accessed from a new device or a new IP address that hasn't been approved.

Effortless DIY installation and powerful connection

Presence's DIY installation is straightforward: the camera just replaces an existing outdoor light. It takes no time for the user to enjoy a sophisticated security camera system with a powerful smart floodlight.

Presence connects through Wi-Fi to the home's internet.

The app is accessible from a smartphone, a tablet, a PC/Mac or an Apple Watch. Through the dashboard, the user streams live video of what is going on around the house. The timeline screen lists past events and allows the user to review past videos.

Presence, an impressive outdoor camera with a sleek design

Presence is a Full HD outdoor camera capturing stunning images under any light condition.

Its extensive 100° field of view and unprecedented 20 meters detection range provide exceptional coverage.

Presence is completely weatherproof: it's protected to an IP66 standard and resists sun, ice, rain and wind.

Presence has a beautiful sleek and minimalist design. The durable aluminium body of the camera makes it timeless and strong.

An award winning camera

Presence won 4 awards at the renowned "2016 CES Innovations Awards" in the following categories: "Smart Home", "Digital Imaging", "Tech for a Better World" and "Embedded Technologies". This is the fourth consecutive year Netatmo has been honored for its products' success.

Presence is being exclusively presented in Las Vegas at the 2016 Consumer Electronics Show (CES), at the following locations:

- **CES Unveiled**, Mandalay Bay on Monday, January 04, from 4 to 7.30PM
- **Pepcom's Digital Experience**, Mirage Hotel on Tuesday January 05, from 7 to 10:30PM
- **CES 2016**, Booth n° 73900, Tech West, Sands Expo, Level 2, Halls A-C, from January 06-09

Technical specifications

- Deep learning algorithm to detect people, cars and animals
- Integrated smart floodlight
- Stunning 1080p Full HD videos
- Extensive 100° field of view
- Long range detection up to 20m/65ft
- 4MP CMOS sensor
- Pinch-to-zoom into the video to see every detail
- Powerful infra-red night vision
- Local micro SD card included with a possible video back up through FTP
- End-to-end bank-level encryption
- Easy DIY setup: replace an existing outdoor light
- Wi-Fi connection
- Fully weatherproof

Availability and compatibility

Presence will be available in the third quarter of 2016.

The Presence app is entirely free. It is compatible with iPhones featuring iOS8 and Android 4.3 and above. Presence web-app is also available on PC and Mac.

About Netatmo

Founded in 2011, Netatmo is an innovative company developing consumer electronics for a better and connected lifestyle. Netatmo carefully designs their products' mechanics, electronics and embedded software. Netatmo industrializes them with the finest quality standards and designs the mobile and web applications that unleash their capabilities.

Netatmo's smart products fall into three categories: security, environment and heating.

The first device launched by the company, the Weather Station for Smartphone, allows owners to monitor the environment in more than 170 countries. It's the world's crowd-sourced weather observation network. In November 2013, Netatmo launched their Thermostat for Smartphone, dedicated to the European market. Designed by Philippe Starck, it helps users to save 37% energy to heat their home. Netatmo launched Welcome in 2015. Welcome is an indoor security camera with revolutionary face recognition technology to distinguish who is home and to alert immediately about intruders.

At CES 2016, Netatmo unveils Presence the first outdoor security camera with breakthrough deep learning technology, able to detect and report about people, cars and animals.

Netatmo is widely recognized for its products each year at the prestigious CES Innovations Design & Engineering. In 2016, the brand has been honored for Presence with 4 CES Awards.

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