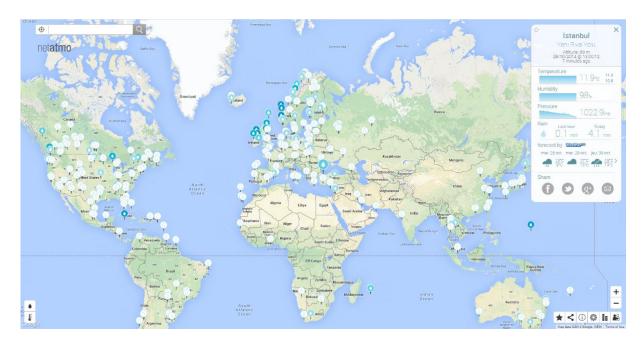


Press release London, 28/10/2014

Netatmo boosts its Weathermap and integrates data from Rain Gauge users

As the world's largest user-generated weather observation network, the Netatmo Weathermap currently displays data recorded by the Netatmo Weather Stations made available by their users across the globe and helps better understand the environment.



Netatmo, the innovation company developing consumer electronics for better and connected lifestyle, announces today the integration of the Rain Gauges data into the Weathermap.

The Netatmo Weather Stations monitor the environment in more than 170 countries. Available since last year, the Netatmo Weathermap is currently the broadest network of weather sensors worldwide.

Weather Station users can now share the data of rainfall measured by their Rain Gauge and have them displayed live on the map to contribute to the development of this unique weather observatory.

"One year after the Netatmo Weathermap launch, today our weather sensors network spans across more than 170 countries, compared to 150 countries at the end of 2013. The Rain Gauges data integration allows deeper analysis and understanding of hyper-local meteorological phenomena, such as abundant rainfalls, tempests or floods." says Fred Potter, President and Founder of Netatmo.

Netatmo Weather Stations and Rain Gauges provide accurate and hyper-local weather information, available to anyone willing to better understand their living environment, as well as researchers, laboratories, universities and government agencies that require real time weather information.

Available since April 2014, the Netatmo Rain Gauge completes the Weather Station range of accessories. It records the amount of rainfall per hour or cumulated over longer periods of time. It can be set in a garden or on a balcony, placed on the floor or attached to a standard screw.

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The Netatmo Weathermap is accessible freely from Netatmo's website www.netatmo.com/weathermap and from the Netatmo Weather Station application.

About Netatmo

Created in 2011, Netatmo is an innovation company developing consumer electronics for a better and connected lifestyle. Netatmo carefully designs their products' mechanics, electronics and embedded software. Netatmo industrializes them with the finest quality standards and designs the mobile and web applications that unleash their full capabilities. The first device launched by the company, the Netatmo Weather Station, allows one to measure indoor air quality, weather and more. In November 2013, Netatmo launched their second product, a Thermostat for smartphones designed by Philippe Starck. At the 2014 CES, Netatmo unveiled JUNE, the first bracelet that measures sun exposure and provides

Netatmo was recognized with 3 awards from the prestigious CES Innovations Design & Engineering awards in 2013 and 2014.

Press contacts:

Rafal Kwiatkowski at Rafal@zaboura.com or by phone +44 3588 0804

Jay Jay Merrall-Wyre at Jayjay@zaboura.com or by phone +44 3588 0804

recommendations to women on how to protect their skin from sun effects.