

netatmo welcome

Netatmo Announces the Availability of Welcome, the Smart Home Camera with Face Recognition

London – Monday, June 15, 2015

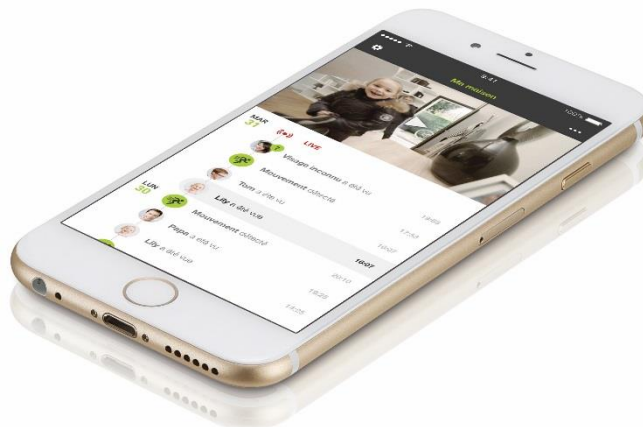
Netatmo, an innovation company developing consumer electronics for a better and connected lifestyle, announces today that Welcome, the first smart home camera featuring revolutionary face recognition technology, is now available at a retail price of £199.



Welcome sends the names of the people it recognizes to the user's smartphone. Its breakthrough face recognition technology puts names to the faces it sees. It also notifies the user when it detects an unknown face. Welcome is a state-of-the-art home camera with full HD broadcast in vivid colours, an extensive 130° view angle and an outstanding night vision.

Welcome won four awards as part of the renowned "2015 CES Innovations Awards" in the following categories: "Smart Home," "Home Appliances," "Digital Imaging" and "Tech for a Better World".

For more information, please visit www.netatmo.com.



Welcome brings breakthrough face recognition technology to your doorstep

Welcome's face recognition technology is a breakthrough in the smart home camera market. Welcome refers to people by their name and notifies the user when a stranger's face appears.

Welcome allows the user to know who walks through the door. When children return home from school, parents are informed with smart notifications ("Lily seen").

The camera reassures people that care for an elderly parent, have kids, summer homes and the like.

Furthermore, this Wi-Fi-connected camera offers users peace of mind while they travel or are away. Through the companion app, users can personalize their notifications.

"Since Netatmo launched Welcome at the 2015 CES, the smart home market has been buzzing. We've received great feedback on our revolutionary face recognition technology and have been working hard to make today's smart homes even smarter. Now that Welcome is available, consumers have the ability to know exactly who enters their home and when. Welcome brings peace of mind to your home."

Fred Potter, Founder and CEO of Netatmo

Welcome requires no extra fees

Welcome comes with all features included: smart notifications, video recording, video storage as well as timeline of events. There's no contract,

no fee, and no subscription required to use any of Welcome's features. The full App use is entirely free. The product purchase price covers everything.

Welcome, designed to protect privacy

Welcome was conceived with the greatest respect for privacy, providing reassurance without surveillance.

Privacy settings are fully customizable. For each family member, the user decides whether or not Welcome should send notifications or record footage. Parents are able to respect their adolescent child or partner's individual privacy needs.

Recorded videos and identification data stay entirely private thanks to the camera's storage, as they are not saved in the cloud. Furthermore, access to the camera from the user's smartphone is secured by a bank-level encrypted connection to guarantee the highest level of protection.

Welcome, a seamless experience

Welcome's setup is straightforward: the camera only has to be plugged in and paired to the free App, available with iPhones featuring iOS 8 and Android smartphones 4.3 and above.

The user can access the Welcome App from their smartphone, tablet or PC/Mac. The dashboard screen displays every person currently home. It plays a live stream video sharing what is happening at home. The timeline screen lists past events and people detected by the camera as well as allows to review past videos.

Welcome, a revolutionary camera with minimalist design

Welcome is a full HD camera capturing stunning images under any light condition. Night vision is guaranteed thanks to Welcome's powerful infrared LED.

Its extensive 130 degree field of view provides unprecedented coverage.

Made of beautiful anodized aluminum, Welcome has a unique and pure design that blends seamlessly into any interior.

Technical specifications

- > Face recognition technology
- > Stunning images, 1080p full HD resolution, extra-large 2 micron pixels
- > Extensive 130° field of view
- > Superior night vision due to outstanding light sensitivity and powerful infrared LED
- > Bank-level encryption
- > Easy to setup within minutes
- > Wi-Fi or Ethernet connection
- > Embedded microphone
- > Powered through micro-USB power adapter
- > Micro-SD card included

Availability and compatibility

Welcome will be available to the public on June 15, 2015 and is available for purchase at Netatmo, Amazon, John Lewis.

Welcome App is compatible with iPhones featuring iOS 8 and Android smartphones 4.3 and above.

About Netatmo

Founded in 2011, Netatmo is an innovative company developing consumer electronics for a better and connected lifestyle. Netatmo carefully designs their products' mechanics, electronics and embedded software. Netatmo industrialises them with the finest quality standards and designs the mobile and web applications that unleash their full capabilities. The first device launched by the company, the Weather Station Netatmo for Smartphone, allows owners to measure indoor air quality, weather and more. In November 2013, Netatmo launched their second product, a Thermostat for Smartphone designed by Starck. In the summer of 2014, JUNE was launched, the first wearable tech dedicated to skincare. It helps women know their UV exposure and protect their skin, a true innovation in anti-aging beauty routines. At the 2015 CES, Netatmo unveiled WELCOME, the smart home camera with revolutionary face recognition technology. Netatmo was recognized with 3 awards from the prestigious CES Innovations Design & Engineering awards both in 2013 and 2014, and 4 awards in 2015.

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