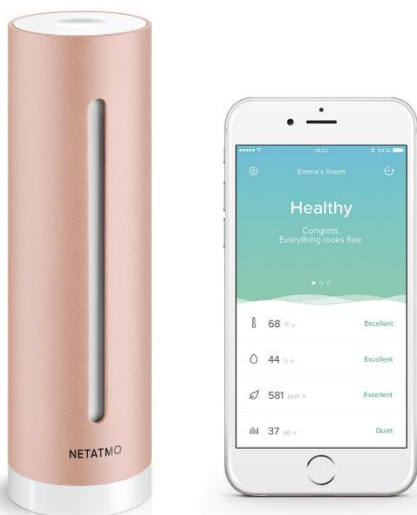


# NETATMO



## Allergies or Asthma? Fight the triggers with a healthy home and Netatmo

While outdoor air quality is out of your hands, you can have more control over your home's air conditions.



While spring brings the sun and blooming plants, it is not all sunshine and rainbows. For the more than 150 million Europeans who suffer from chronic allergic diseases<sup>1</sup>, the warmer weather can quickly turn into a nightmare.

The UK has one of the highest rates of allergic conditions in the world<sup>2</sup>. In fact, 1 out of 5 residents suffer from allergic conditions while 1 in 11 children suffer from asthma<sup>3</sup>.

So how do you decrease the symptoms? Focus on what you can control, your home. Today, with the right tools, controlling your indoor air quality is effortless.

Healthy Home Coach tracks and records indoor environmental elements – indoor air quality, humidity, temperature and noise – and offers advice to improve indoor climate and keep things healthy. Most people are unaware of poor indoor air quality and tend to keep their windows closed during spring to avoid allergy symptoms.

However, replenishing ambient air is the best way to reduce the concentration of allergens and improve your home environment. Thanks to its various measurements, Healthy Home Coach provides customized insights based on the season, the time of the day, the measurements and the user's profile.

Healthy Home Coach is available for £89.99 in the online store, Amazon.com, Maplin online or at the Apple Store and Apple Store online.

1.(EAACI, 2016)  
2. (M. L. Levy, 2004)  
3.(Asthma UK, 2017)

### ABOUT NETATMO

Netatmo is a revolutionary smart home company, developing groundbreaking, intuitive and beautifully-designed connected consumer electronics. Truly smart, Netatmo's innovative products provide a seamless experience that helps users create a safer, healthier and more comfortable home. Netatmo carefully designs the mechanics, electronics and embedded software of all its products to the highest standards. Netatmo also creates the mobile and web applications that fully realise their potential. Since 2012 Netatmo has released thirteen devices and accessories, divided into four categories:

**\* Weather** - The Personal Weather Station and its accessories, the Additional Indoor Module, the Rain Gauge and the Wind Gauge.

**\* Energy** - The Smart Thermostat and the Smart Radiator Valves, both designed by Philippe Starck.

**\* Security** - The security cameras Welcome, for indoor, and Presence, for outdoor, and their accessories, the Tags and the Indoor Security Siren, and the Smart Smoke Alarm.

**\* Air care** - Healthy Home Coach, the smart indoor climate monitor.

Netatmo is a leading innovator in the smart home industry with products available through a growing network of distributors worldwide, selling to consumers through major retail and B2B channels. Through its program "with Netatmo", Netatmo develops connected solutions with leading brands in the building industry to be integrated into residential home infrastructure, whether new-build or renovation. In November 2015 Netatmo completed a series B funding round of \$31 million. The company previously raised \$4.7 million in 2013.

### PRESS CONTACT

Zaboura  
0203 588 0804  
Felix Leach  
[zaboura@netatmo.com](mailto:zaboura@netatmo.com)

## NETATMO

[www.netatmo.com](http://www.netatmo.com)

