

### Netatmo releases the Smart Outdoor Camera with Siren in white



**London, UK, 1<sup>st</sup> September 2022** - Netatmo, the leader in smart products for a safer, more comfortable home, has released its Smart Outdoor Camera with Siren in a new colour: white.

The [Netatmo Smart Outdoor Camera with Siren](#), protects users' living space and ensures their peace of mind. Now, Netatmo has responded to consumer demand by offering the camera in white, meaning it will suit even more homes. This new model has the same features as its predecessor. It can distinguish between individuals and animals, vehicles and harmless movements, and alert the user in real-time by sending a notification to their smartphone whenever it detects suspicious activity. They can then trigger the alarm and deter the intruder from wherever they are.

Compact and easy to install, the Smart Outdoor Camera with Siren can replace an existing light. It also has a built-in lighting system that can warn of any movement, light up the house's entrance at night and scare off intruders with the help of its 105-decibel alarm.

Videos are stored on an encrypted MicroSD card to guarantee the security of the footage. It uses infrared vision to monitor suspicious movements at night and the Alert-Zones feature enables users to define a surveillance area for the camera so as not to encroach on public spaces of the neighbours' garden.

Following a recent automatic update, the Netatmo Smart Indoor and Outdoor Cameras can now interact with each other, creating a camera ecosystem. This new feature allows the cameras to communicate with each other and trigger both the indoor Siren and Outdoor Camera's Siren at the same time in case of an intrusion on the property or in the home. The two 105-decibel alarms are enough to scare off any burglars. The user will immediately receive a notification on their smartphone via the Home + Security app and can then decide whether to intervene or call the police.

All Netatmo Camera features are available without a subscription or any extra fees. They are easy to use and don't require a home hub. Updates are frequently available, and are done automatically on the products for free. The Cameras are compatible with Apple HomeKit, Amazon Alexa and Google Assistant, allowing users to set up different scenes with other smart products.

### **Price and availability**

The white Netatmo Smart Outdoor Camera with Siren is available from today for £319.99.

### **About Netatmo**

As a leading smart home company, Netatmo creates beautiful and smart solutions for a safe and comfortable home.

Since being founded 2011, Netatmo's goal has been to develop products that

- are 100% a complete package: No additional costs for subscriptions and services
- are 100% safe: Protection of user data and privacy
- are 100% expandable: Regular and free updates and new functions

Netatmo currently offers 17 products and accessories for the smart home. The solutions are easy to use, make everyday life easier and thus contribute to the sense of well-being within one's own four walls.

In addition to the product range for private customers, Netatmo is working with leading construction companies to develop smart solutions that integrate with the home's infrastructure through the "with Netatmo" programme.

Since November 2018, Netatmo has been part of the Legrand Group, a global specialist in electrical and digital building infrastructures.

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