

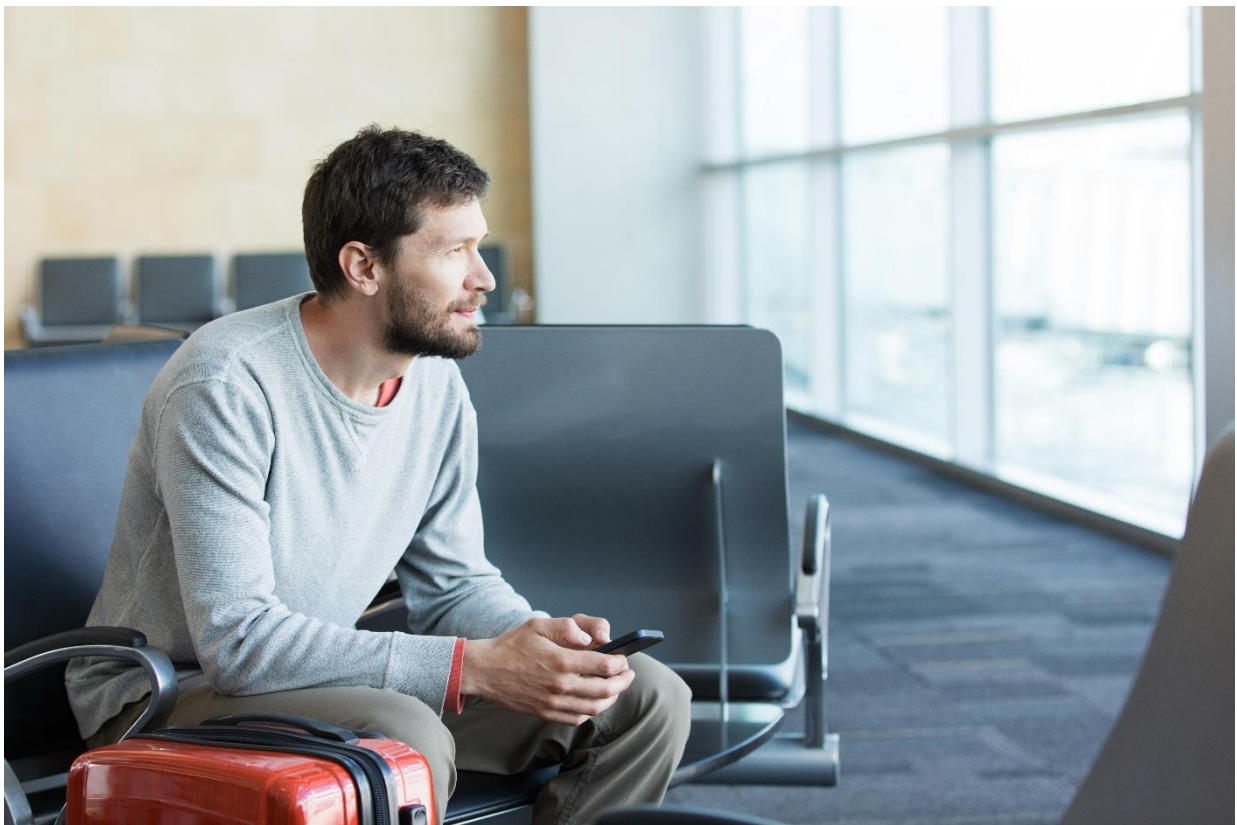
# NETATMO



## **Protect your home this summer with Netatmo's Artificial Intelligence technology**

*This year, go on holiday with peace of mind thanks to the Netatmo Welcome and Presence smart security cameras.*

**New York, NY - June 2017** - In the United States, there more than 2,000,000 burglaries every year, equivalent to almost one every thirteen seconds<sup>1</sup>. Thanks to the smart home revolution, traditional surveillance systems are being gradually replaced by smart security cameras.



Embedded with Artificial Intelligence, this new generation of smart security cameras can detect unusual situations and automatically report any unusual activity to the homeowner. This quick action allows consumers to take the appropriate steps, such as to call the police or trigger the alarm to scare off home intruders.

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<sup>1</sup> <http://www.safeguardtheworld.com/statistics.html>

## A PEACEFUL SUMMER THANKS TO NETATMO SECURITY SYSTEMS



Netatmo's smart security cameras, Presence and Welcome, are a new breed of smart security cameras that bring home safety to a new level.

Due to the lack of evidence, only about 12.7% of all reported burglaries are solved in the U.S<sup>2</sup>. Netatmo's state-of-the-art Artificial Intelligence algorithms can help identify burglars and arrest thieves easily and more efficiently.

Presence, the outdoor security camera, distinguishes between people, cars and animals. The camera analyses in real-time if someone loiters around the home, if a car enters the driveway or if a pet is in the yard. It understands what it sees and notifies homeowners via a smartphone app if something is detected in the monitored area. The smart floodlight of the camera can be manually switched on directly in the app or can be set to light up when it detects a person, car or animal - or for all three - helping to deter away any unwanted visitors during the night.

Welcome, the indoor security camera, also alerts users on their smartphone about intruders. Instead of the usual motion alerts that require users to waste time watching the entire captured footage, Welcome sends a notification saying that an intruder has been detected in the user's home, complete with a picture of their face and a video of the intruder. When Welcome detects familiar faces, such as those of children or grandparents, it sends a notification with their names directly to the app. This revolutionary face recognition technology is a game changer in the security market.

Welcome is also able to detect acoustic alarms, sending users a notification and recorded video footage when it hears the smoke alarm, CO alarm, security alarm or siren go off.



## REVOLUTIONARY PET MOVEMENTS DETECTION

Security is now even smarter with Artificial Intelligence: to provide users with even more accurate notifications, the Netatmo Welcome camera can now distinguish pet movements from other types of motions, pushing the boundaries of security.

The user can deactivate alerts for motion caused by pets in order to avoid receiving notifications each time their pet passes in front of the camera. He is only alerted when something important happens.

However, for those who want to keep an eye on their pet's comings and goings, they can choose receiving pet motion notifications completed with a picture and a video, in real-time.

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<sup>2</sup> <http://www.safeguardtheworld.com/statistics.html>

## PRICE AND AVAILABILITY

Netatmo Presence is available at Home Depot and Amazon. It retails for \$299.

Netatmo Welcome is already available at Home Depot, Lowe's and Amazon and retails for \$199.

The Netatmo Security App is entirely free. It is compatible with iPhones featuring iOS9, Android 4.3 and above.

The Netatmo Security App controls Presence; Welcome, the indoor security camera with face recognition; and Tags, the waterproof security sensors for doors and windows.

The Security web-App is also available on PC and Mac.

## ABOUT NETATMO

Netatmo is a revolutionary smart home company, developing groundbreaking, intuitive and beautifully-designed connected consumer electronics. Truly smart, Netatmo's innovative products provide a seamless experience that helps users create a safer, healthier and more comfortable home.

Netatmo carefully designs the mechanics, electronics and embedded software of all its products to the highest standards. Netatmo also creates the mobile and web applications that fully realise their potential.

Since 2012 Netatmo has released thirteen devices and accessories, divided into four categories:

Weather - The Personal Weather Station and its accessories, the Additional Module, the Rain Gauge and the Wind Gauge.

Energy - The Smart Thermostat and the Smart Radiator Valves, both designed by Philippe Starck.

Security - The security cameras Welcome, for indoor, and Presence, for outdoor, and their accessories, the Tags and the Indoor Security Siren, and the Smart Smoke Alarm.

Air care - Healthy Home Coach, the smart indoor climate monitor.

Netatmo is a leading innovator in the smart home industry with products available through a growing network of distributors worldwide, selling to consumers through major retail and B2B channels.

Through its program "with Netatmo", Netatmo develops connected solutions with leading brands in the building industry to be integrated into residential home infrastructure, whether new-build or renovation.

In November 2015 Netatmo completed a series B funding round of \$31 million. The company previously raised \$4.7 million in 2013.

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