



## Netatmo launches Netatmo Connect, its ecosystem for developers

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Netatmo, a revolutionary smart home company, developing groundbreaking, intuitive and beautifully-designed connected consumer electronics, introduces today Netatmo Connect, its ecosystem for third party developers.

With Netatmo Connect, developers, product managers and marketing professionals can create relationships between their products, services or apps and Netatmo devices.

More than 20 business partners and 14 000 developers already use Netatmo APIs through this platform. Netatmo Connect makes interactions possible for the smart home to be even smarter.

Netatmo Connect consists of three programmes: Netatmo Weather, Netatmo Smart Home and Netatmo Enterprise. These enable any connected objects, services and apps to connect and interact with Netatmo products:



### 1. - Netatmo Weather: offers users customised weather services.

*Through Netatmo Weather, AccuWeather, the global leader in weather information, uses the weather data measured by the global Netatmo Weather Stations network to provide its users with ultra-local forecast.*

### 2. - Netatmo Smart Home: facilitates interactions between Netatmo products and other apps or connected objects.

*Thanks to Netatmo Smart Home, IFTTT connects Netatmo products to hundreds of apps, devices and services for a seamless user experience.*



### 3. Netatmo Enterprise: powers client services innovations thanks to big data.

*Engie, leading global utilities company, uses Netatmo Enterprise to analyse its the energy consumption of its customers with a Netatmo Thermostat they purchased form Engie. The company was able to enrich its service offer.*



As part of the launch of Netatmo Connect, Netatmo introduces an App competition, starting today. Each participant is asked to develop an App using one of the Netatmo Connect programmes. Netatmo teams will evaluate the design, user experience, originality and relevance of the apps. Entries are open until 1 July with the winner to be announced on 15 July. The winner will be offered a complete set of Netatmo products: the Weather Station and its accessories, the Thermostat for Smartphone and the Welcome camera.

To learn more about Netatmo Connect: <https://www.netatmo.com/en-US/site/connect#/general>

## About Netatmo

Netatmo is a revolutionary smart home company, developing groundbreaking, intuitive and beautifully-designed connected consumer electronics. Truly smart, Netatmo's innovative products provide a seamless experience that helps users create a safer, healthier and more comfortable home.

Netatmo carefully designs the mechanics, electronics and embedded software of all its products to the highest standards. Netatmo also creates the mobile and web applications that fully realise their potential.

Since 2012 Netatmo has released four devices, all of them infused with intelligence and delivering state-of-the-art features:

The Netatmo Weather Station for Smartphone allows users to keep track of what is happening in their indoor and outdoor environments in more than 170 countries. It is the world's largest collaborative weather station network.

The Netatmo Thermostat for Smartphone, designed by Philippe Starck, allows users to control their heating remotely from a smartphone. With analysis of their daily routine, the Thermostat for Smartphone allows users to save 37% on energy heat their home.

Welcome, the indoor security camera with face recognition technology, puts names to the faces it sees. The camera notifies the user exactly who's at home, their loved ones or a stranger.

Presence, Netatmo's outdoor security camera, detects and reports on people, cars and animals. The camera understands what it sees and lets the user know exactly what is happening outside his home.

Netatmo is a key player in the smart home industry, with products available through various distribution networks worldwide, from both major retailers and BtoB channels.

In November 2015 Netatmo completed a series B funding round of €30 million. The company previously raised €4.5 million in 2013.

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