

netatmo

Netatmo, An Innovation Company On a Winning Streak

The Consumer Electronics Company Wins The Popular Science's Best of What's New Award and CES's Innovations Design and Engineering Award



Created in 2011, Netatmo is an innovation company developing consumer electronics for a better and connected lifestyle. The company which raised 6 million dollars among investors this year is on a winning streak to not only drive growth, but also win prestigious awards. In November alone, the company won **Popular Science's Best of What's New Award** for the Personal Weather Station and a **CES Innovations Design and Engineering Award for Home Appliances** for the recently launched Thermostat for smartphone.

Popular Science's Best of What's New Award

The first Weather Station with air quality sensors designed for iPhone, iPad and Android helps users improve their indoor wellness and adapt their outdoor activities by measuring elements including temperature, humidity, air pressure, CO2 levels and then wirelessly transmitting that data via Wi-Fi to the Netatmo App where it is shown on an easy-to-read interface.



Each year the editors of Popular Science, the world's largest science and technology magazine, review thousands of new products in search of the top 100 tech innovations of the year-breakthrough products and technologies that represent a significant leap in their categories. The winners then appear in their annual December Best of What's New issue. To win, a product or technology must represent a significant step forward. This year one of those products was the Netatmo Weather Station which monitors indoor and outdoor air quality!

"The Best of What's New awards honors the innovations that surprise and amaze us-those that challenge our view of what's possible in the future," said Jacob Ward, Editor-in-Chief of Popular Science. "The award is Popular Science's top prize, and the 100 winners-chosen from among the thousands of nominees-are each a revolution in their respective fields."

CES Innovations Design and Engineering Award



In addition to the Popular Science Award, the company has won a CES Innovations Design and Engineering Award in the Home Appliances category for their Thermostat for iPhone, designed by renowned designer Philippe Starck!

The Netatmo Thermostat is the perfect balance between functionality and design. It allows the user to control their heating remotely from a smartphone, tablet or PC and thus improve comfort and manage energy savings more efficiently, which can lead to up to 25% savings on heating bills.

Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, independent engineers and members of the trade media to honor outstanding design and engineering in cutting edge consumer electronics products.

“We are very proud to be recognized by the CEA this year for our Thermostat for smartphone. Receiving the CES Innovations Design and Engineering award is the ultimate recompense for our work on an international level,” said Fred Potter, founder and CEO of Netatmo.

Sponsored by the Consumer Electronics Association, the producer of the International CES, which is the global gathering place for all who thrive on the business of consumer technology, this award recognizes Netatmo’s exceptional achievement. It joins a small percentage of other products that are given this honor each year.

The Thermostat will be displayed in The Venetian at the 2014 International CES, which runs January 7-10, 2014 in Las Vegas, Nevada in addition to also being displayed at CES Unveiled: The Official Media Event of the International CES from 4-7 p.m. on Sunday, January 5 in South Seas Ballroom C at Mandalay Bay. The Netatmo company will also have a stand at CES located in the South Hall 26700.

About Netatmo

Created in 2011 by Fred Potter, Netatmo is an innovation company developing consumer electronics for a better and connected lifestyle. Using the highest standards, Netatmo creates each product keeping in mind design, mechanics, electronics and embedded software. To unleash the full capacity of the products they are designed to connect to mobile and web applications.

The first device launched by the company, the Netatmo Personal Weather Station, allows one to measure the indoor and outdoor air quality, the weather and more and then consult the data directly on their iPhone, iPad, Android, PC or Mac. Netatmo Weather Stations currently monitor the environment in more than 155 countries. Netatmo won innovation awards from the prestigious Consumer Electronics Show in 2013 and 2014. In June 2013, the company raised 6 million dollars in order to continue its innovation efforts and increase its development and activities in the US, Europe and Asia.

For more information or to download press kit materials, visit www.netatmo.com

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