

CHRISTMAS HAS COME EARLY: 25% OFF NETATMO'S SMART HOME DEVICES FOR BLACK FRIDAY



London, November 22<sup>nd</sup>, 2018 – For Black Friday, Netatmo, the leading smart home company creating simple, beautiful smart solutions for a safer and more comfortable home, is offering 25% off its entire <u>website</u>, from November 23<sup>rd</sup> to November 26<sup>th</sup> 2018. Special offers are also available on Amazon, John Lewis, Shop Direct, BT Shop, AO.com, Argos, and Dixons Carphone Warehouse.

Perfect to stock up on some Christmas presents or to indulge yourself, the 25% off deal is applicable to the following smart products:

- The <u>Smart Home Weather Station</u>, which measures in real time the indoor and the outdoor environment, sends notifications to the user's smartphone when the air quality is deteriorating, and enables the user to keep track of changes around them by looking at the history of their data
- The Smart Home Weather Station accessories: the <u>Smart Anenometer</u>, which measures wind speed and direction, the <u>Smart Rain Gauge</u>, which provides real-time readings of the amount of rainfall, and the <u>Smart Additional Indoor Module</u>, which enables the user to monitor another room, in conjunction with the Smart Home Weather Station
- The <u>Smart Thermostat</u>, designed by Philippe Starck, which enables users to save energy without giving up on their comfort

- The <u>Smart Radiator Valves</u> adjust the temperature room by room and optimise comfort in your home
- The <u>Additional Smart Radiator Valves</u>, complimenting the Smart Thermostat or the Smart Radiator Valve. They enable users to take control of each radiator to save even more energy
- The <u>Smart Indoor Camera</u> with face recognition, which sends an alert to the user's smartphone if an intruder breaks into their home
- The <u>Smart Outdoor Camera</u>, which detects and alerts the user in real-time if someone loiters around their house, if a car enters their driveway or if a pet is in their garden
- The <u>Smart Indoor Air Quality Monitor</u>, which helps to create the healthiest environment possible by measuring air quality, humidity level, temperature, and noise

Netatmo's Black Friday sale is valid from Friday 23rd November to Monday 26th November 2018 on www.netatmo.com. The offer cannot be combined with any other discounts or existing advantages.

## About Netatmo

Netatmo is a leading smart home company creating simple, beautiful smart solutions for a safer and more comfortable home. The company's ambition is to bring useful technology, to the most intimate place you own. In order to pursue this goal, Netatmo follows four commitments that embody the company's DNA:

- Durable design: no planned obsolescence.
- Privacy at its core: from the conception phase, we ensure that we can guarantee data protection.
- Useful & reliable: our products make your life easier.
- Thoughtful notifications: we notify you only when it is important.

Since 2012, Netatmo has launched thirteen devices and accessories to meet the main demands of the smart home industry. The company offers different solutions to automate the home and make life easier, from its first product in 2012 to today.

In addition to its main product range, Netatmo collaborates with key industrial leaders with its "with Netatmo" program to expand its reach and continue to grow strategically with smart integrated solutions that fit in your home's infrastructure. Thanks to this strategy, Netatmo can bring simpler, easier and better home experiences.

Netatmo, same home, just smarter.

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