



NETATMO'S WELCOME, THE INDOOR SECURITY CAMERA WITH FACE RECOGNITION, IS NOW ABLE TO DISTINGUISH PET MOVEMENTS

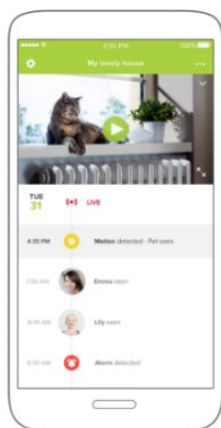
79% of U.S. households have a cat or dog as a pet. Welcome is now able to identify their movements in real time.

INTRODUCING PET DETECTION

Welcome's unique Pet Detection feature enables to track motion caused by pets. Thanks to its Artificial Intelligence algorithm, Welcome tells specifically when an animal passes in front of the camera, in real-time.

Users can choose to ignore motion alerts caused by pets to prevent false alerts or keep them running to check on their favorite companions when they are not home.

Thanks to its superior face recognition technology, the Netatmo Welcome also alerts users on their smartphone about intruders, complete with a picture of their face and a video of the intruder. Pet Detection will be progressively available as an automatic update on August 1.



¹ Source: FACCO – PAFF 2016.

ABOUT NETATMO

Netatmo is a revolutionary smart home company, developing groundbreaking, intuitive and beautifully-designed connected consumer electronics. Truly smart, Netatmo's innovative products provide a seamless experience that helps users create a safer, healthier and more comfortable home. Netatmo carefully designs the mechanics, electronics and embedded software of all its products to the highest standards. Netatmo also creates the mobile and web applications that fully realise their potential. Since 2012 Netatmo has released thirteen devices and accessories, divided into four categories:

- * **Weather** - The Personal Weather Station and its accessories, the Additional Module, the Rain Gauge and the Wind Gauge.
- * **Energy** - The Smart Thermostat and the Smart Radiator Valves, both designed by Philippe Starck.

- * **Security** - The security cameras Welcome, for indoor, and Presence, for outdoor, and their accessories, the Tags and the Indoor Security Siren, and the Smart Smoke Alarm.
- * **Air care** - Healthy Home Coach, the smart indoor climate monitor.

Netatmo is a leading innovator in the smart home industry with products available through a growing network of distributors worldwide, selling to consumers through major retail and B2B channels. Through its program "with Netatmo", Netatmo develops connected solutions with leading brands in the building industry to be integrated into residential home infrastructure, whether new-build or renovation. In November 2015 Netatmo completed a series B funding round of \$31 million. The company previously raised \$4.7 million in 2013.

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