## NETATMO healthy home coach

## Do you know what you're breathing? This spring, improve your indoor air quality with Healthy Home Coach

Spring cleaning isn't just for your closet anymore: Netatmo Healthy Home Coach sends smart notifications when indoor atmosphere is unhealthy and offers advice on how to improve indoor air quality and conditions



Did you know that more than 50% of Americans live with unhealthy indoor levels of polluted air?<sup>1</sup>

This year, with Netatmo's **Healthy Home Coach**, spring clean isn't just about organising the cupboards, dusting the bookshelves and shampooing the carpet. Healthy Home Coach helps users and their families living in a healthier home environment — all through a beautiful

<sup>&</sup>lt;sup>1</sup> MacMunn, A. (2016, April 20) *2016 'State of the Air'* for American Lung Association

device that blends easily with any home's décor. Healthy Home Coach tracks and records indoor environmental elements – indoor air quality, humidity, temperature and noise – and offers advice to improve indoor climate and keep things healthy.

Most homeowners are unaware of poor indoor air quality, too high or too low humidity levels, inappropriate temperature levels in the bedrooms or a noisy environment at night. From knowing when to turn the humidifier off to achieving an optimal sound level for a perfect night's sleep or when to open the window to renew the indoor air, Healthy Home Coach gives families insight into the health of their home day and night.

Healthy Home Coach tells exactly what needs to be altered to create a healthier environment for every member of the family, from your baby to your asthmatic child, to you. If one of the indoor environmental elements reaches an excessive level, the user is directly alerted through notifications to a mobile device. Healthy Home Coach sends made-tomeasure advice on how to create a healthier environment for the family, depending on its measurements, the time of the day, the profile chosen (family, asthmatic person or baby) and the season. It tells you what's wrong and suggests simple actions you can take to make your environment better.

Checking their App, users can view the data history of each element measured by Healthy Home Coach.

Healthy Home Coach retails for \$99.99 and is available on <u>www.netatmo.com</u> as well as at Lowe's, Best Buy, Home Depot, Amazon and Babiesrus.com

## About Netatmo

Netatmo is a revolutionary smart home company, developing groundbreaking, intuitive and beautifullydesigned connected consumer electronics. Truly smart, Netatmo's innovative products provide a seamless experience that helps users create a safer, healthier and more comfortable home.

Netatmo carefully designs the mechanics, electronics and embedded software of all its products to the highest standards. Netatmo also creates the mobile and web applications that fully realise their potential.

Since 2012 Netatmo has released thirteen devices and accessories, divided into four categories:

- Weather The Personal Weather Station and its accessories, the Additional Module, the Rain Gauge and the Wind Gauge.
- **Energy** The Smart Thermostat and the Smart Radiator Valves, both designed by Philippe Starck.
- **Security** The security cameras Welcome, for indoor, and Presence, for outdoor, and their accessories, the Tags and the Indoor Security Siren, and the Smart Smoke Alarm
- Air care Healthy Home Coach, the smart indoor climate monitor

Netatmo is a leading innovator in the smart home industry with products available through a growing network of distributors worldwide, selling to consumers through major retail and B2B channels.

Through its program "with Netatmo", Netatmo develops connected solutions with leading brands in the building industry to be integrated into residential home infrastructure, whether new-build or renovation.

In November 2015 Netatmo completed a series B funding round of \$31 million. The company previously raised \$4.7 million in 2013.

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