



## Netatmo brings HomeKit Secure Video to its Smart Outdoor Cameras



Paris, 22 April 2021 – Netatmo, the French leader in smart solutions for a safer and more comfortable home, announces that both its Smart Outdoor Cameras (with and without Siren) now support Apple HomeKit Secure Video. Users can view videos from their Cameras in the Apple Home app and securely store them in iCloud. This free and automatic software update, available since February 2020 for the Netatmo Smart Indoor Cameras, will be progressively available to all Outdoor Cameras in the upcoming days, including those already purchased.

The Netatmo Smart Outdoor Cameras alert the user in real-time if a break-in occurs. They distinguish between a person, an animal, a vehicle or a harmless movement and immediately warn the user if a suspicious activity is detected.

*“Users are particularly sensitive regarding the protection of their home security footage. They want to make sure that their videos remain confidential and that no one can access them. Our response to their concern was to design cameras with local storage. Keeping their data privacy in mind and willing to give them further options, we decided to support Apple HomeKit Secure Video. This allows Netatmo users to securely store activity detected by the Smart Outdoor Cameras in iCloud. On top of local storage, Netatmo users can now choose between 3 back-up storage options to the cloud: Apple HomeKit Secure Video, their personal Dropbox account or their FTP server.”* explains Fred Potter, Founder of Netatmo.

### HomeKit Secure Video gives users a secure and private way to monitor their homes

Apple customers can now view live video as well as 10-days of recent activity detected by the Smart Outdoor Cameras in the Apple Home app on their iPhone, iPad, or Mac. With Apple TV,

HomePod, or iPad set up as the home hub, HomeKit Secure Video uses on-device intelligence to privately analyze activity captured from the Smart Outdoor Cameras to categorize them (person, animal, car, etc.). Videos are securely stored in iCloud, where only the customer can view them.

With HomeKit Secure Video, new features are also available for the Outdoor Cameras. Users can create HomeKit Secure Video automations via the Cameras so that, for example, when the Smart Outdoor Camera detects a person, the garden lights switch on immediately.

To use HomeKit Secure Video, users need to have at least a 200GB iCloud storage plan. They can add one camera at no extra cost, and those with a 2TB plan can add up to five cameras — all without any impact to their iCloud storage limit.

### **Price and availability**

The Netatmo Smart Outdoor Camera with Siren retails for \$349,99€ on [www.netatmo.com](http://www.netatmo.com) and on Amazon.

The Netatmo Smart Outdoor Camera without Siren is also available through these outlets for \$299,99.

All features of the Smart Outdoor Cameras are available free of charge. No subscription or additional costs are required to use the Cameras or access their data.

### **About Netatmo**

Netatmo is a leading smart home company that creates simple and smart products for a safer, more comfortable home.

Since its launch in 2012, Netatmo has been committed to designing products that are:

- 100% inclusive: no subscription fees or extra costs
- 100% secure: data protection and privacy guaranteed
- 100% upgradeable: free upgrades and features added regularly

To date, Netatmo has launched 13 smart home devices and accessories. Helpful and easy to use, these products make everyone's daily life easier while improving well-being at home.

In addition to its consumer product lines, the company collaborates with key leaders of the building industry through its "with Netatmo" program to develop smart solutions that integrate into the home's infrastructure.

In 2018, Netatmo joined the Legrand Group, a global specialist in electrical and digital building infrastructures.

Netatmo, same home, just smarter.

### **Press contact**

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